

BRANDED WEBSITE / PORTAL

STUDENTS

COMMUNITY VISITORS

MASS POPULATION



**BRANDED
WEB SITE / PORTAL
SOCIAL MEDIA**

**EXTEND TO:
FACEBOOK
YOUTUBE
Vimeo
INSTAGRAM
TWITTER
NEW-EMERGING
CHANNELS**

**BRANDED
MOBILE APP**

- Students**
- Register/Join
 - Develop
 - Upload Content
 - Publish
 - Promote
 - Blog



- Program Owners**
- Manage Content
 - Mentor
 - Manage/Review Analytics

- BUILD PROGRAMS
BUILD APPS
MANAGE CONTENT
MANAGE COMMUNITY**